

PRESS RELEASE

Legrand launches *Legrand Care*, its new global brand specialising in the assisted living, health, and social care sectors

We are stronger together

- Legrand's Assisted Living and Healthcare division, dedicated to the development of digital care solutions, unites its five international brands into one called Legrand Care.
- "We will be more innovative because we will concentrate our efforts."

UK, 4th November 2021.- Legrand, global specialists in electrical and digital infrastructures launches its new consolidated brand for the Assisted Living and healthcare market called Legrand Care. This new powerful brand allows the company to be stronger in the international market of connected care, taking advantage of synergies and improving the value of products and services for the care sector.

Legrand Care was born from the integration of the brands that make up the Assisted Living and Healthcare (AL&HC) business unit of Legrand: Intervox, Tynetec, Aid Call, Jontek and Neat. "The coming together of five highly regarded, customer centric, long established assisted living and healthcare brands into Legrand Care is a significant milestone in our journey", Chris Dodd, CEO of Legrand Care, states.

Likewise, Arturo Pérez Kramer, who has assumed his new role as Deputy CEO of Legrand Care formerly CEO of Neat, explains "that this relevant union of forces responds to the objective that Legrand established in 2020: To improve people's lives". This great challenge "is the essence of our commitment and our consolidated strategy in the new brand, Legrand Care," Pérez adds.

Caroline Mouminoux, Sales Director of Legrand Care and Silver Economy manager in France, formerly Silver Economy representative for Legrand France and Director of Intervox, declares that they are "very proud of this announcement" and that, with the launch of this new brand, "Legrand confirms once again that assisted Living and healthcare is a strategic market for the Legrand group, and we see this as a great opportunity to address some of the social and economic challenges this sector faces".

This alliance reinforces Legrand's strong commitment to "the connected care market and the silver economy and opens the doors to accelerate developments and innovation", Íñigo Ruiz Cossío, Director of Product and Marketing of Legrand Care says. Thanks to the creation of Legrand Care, more than 40 years of knowledge and experience of the members of this division are put into joint value "under a common strategic vision, with a coherent image in the market, the five brands will cease to operate as segmented entities and will concentrate their strengths to position Legrand as the leader in connected care worldwide", Ruiz highlights.

In this sense, Mouminoux affirms that "this new Legrand Care division is excellent news for all our customers, partners and stakeholders in the health and social care sector and will give us even more

capacity for innovation, to anticipate technological challenges and will allow us to confirm that we are a key player in this market".

All the members of this division feel very motivated by this alliance and share the deep conviction that our shared resources, solutions, interests, and vocation will make them stronger and will allow them to work together in the development of "proactive and preventative agendas, always placing people at the heart of our services. We will be more innovative because we will concentrate our efforts into achieving our shared objectives", Ruiz remarks.

Dodd assures that all members of this new brand firmly believe that "this strategic union will facilitate the fulfilment of the mission and vision of this entity":

- **Mission:** A tireless commitment to truly understand customer needs, enabling innovative digitally connected care solutions to be delivered. To be the technological partner of clients, offering comprehensive and fully managed solutions that allow them to efficiently deploy improved care services.
- **Vision:** To empower and help people live the healthiest and most fulfilling lives they want in the place of their choice.

"Together we will be better able to channel our combined resources into new product development and will continue to remain nimble and be proactive to the changing needs of our customers with the strength, resources and quality controls of Legrand, the global specialist in electrical and digital infrastructures in support". Dodd concludes.

Legrand is the global specialist in electrical and digital infrastructures, offering high-value-added products and solutions that improve lives by transforming the spaces where people live, work, and meet. Operating worldwide, Legrand works to enhance electrical and digital infrastructures, embracing the shift to digital technologies while contributing to reduced carbon footprints. Legrand solutions are used in residential and non-residential buildings, care facilities, as well as in datacentres, industrial spaces, and infrastructure.

Its new brand **Legrand Care** specialises in the innovative development of connected solutions for the health and social care sector.

The Group's technological expertise, its leading positions, the scope of its offering, its international presence and the power of its brands combine to make Legrand a global leader. With a presence in close to 90 countries and a workforce of over 36,700 Legrand generated total sales of €6.1 billion in 2020.

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