



FOR IMMEDIATE RELEASE

CONTACT: Gina Cella
Cella Communications
t: 781-799-3137
gcella@cellapr.com

FROM PHARMA RESEARCH TO VIRTUAL FIRST STRATEGIES AND STATE POLICY TRENDS, ATA2021 DELIVERS INSIGHTS, BEST PRACTICES AND INNOVATIONS TO CATALYZE CHANGE

**25th Annual American Telemedicine Association (Virtual) Conference and Expo,
Tuesdays/Thursdays in June**

WASHINGTON, DC, MAY 26, 2021 – The American Telemedicine Association’s 25th Annual Conference and Expo features a lineup of newsmakers, thought leaders and visionaries set to take the virtual stage at ATA2021. Some of the conference highlights include:

Opening Keynote: Lessons Learned from 2020 Provide a Springboard for Increased Telehealth Adoption (June 1, 11:10-11:30am EST)

- Joe Kvedar, MD, ATA Chair of the Board; Mass General Brigham

Did We Cover Better Aligning Virtual Care with Employers and Consumers (June 3, 1:40-2:00pm EST)

- Glen Tullman, Transcarent
- Bertha Coombs, CNBC

Payer Incentive: Expanding Telehealth Adoption (June 8, 1:40-2:00pm EST)

- Sree Chaguturu, MD, CVS/Caremark
- Mona Siddiqui, MD, MPH, Humana

Employers as Catalysts for Telehealth (June 8, 1:10-1:40pm EST)

- Kate Brown, Mercer
- Ted Schwab, Strategist, Entrepreneur, Digital Healthcare Expert
- Jason Parrott, Boeing

Paths to Bridging Gaps in the Digital Divide and Health Equity (June 10, 1:40-2:00pm EST)

- Sylvia Romm, MD, MPH, FAAP, Cityblock Health
- Maia Hightower, University of Utah Health
- Silas Buchanan, Institute for eHealth Equity
- Alexis McGill Johnson, Planned Parenthood Foundation of America

McCare: The Engaged Consumer Changing the Journey of Health and Care (June 15, 12:10 -12:40pm EST)

- Karsten Russell-Wood, Philips
- Jane Sarasohn-Kahn, Health Populi
- Manish Wadhwa, MD, FACC, FHRS, BioTelemetry

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On the Road to Hybrid: Opportunities & Challenges for Virtual First Organizations (June 15, 11:10-11:45am EST)

- Don Jones, IMPACT (moderator)
- Sameer Berry, MD, OSHI Health
- P. Nelson Le, Humana
- Dana Udall, Ginger

Health Equity in Clinical Trials through Virtualization & Decentralization of Trials (June 17, 12:40-1:30pm EST)

- Grace Cordovano, PhD, Board Certified Patient Advocate
- Ricki Fairley, TOUCH, The Black Breast Cancer Alliance
- Maria Harrison, PRA Health Sciences
- Chevon Rariy, MD, Cancer Treatment Centers of America (moderator)

State Telemedicine Law & Policy: 2021 and Beyond (June 24, 12:40-1:10pm EST)

- Claudia Tucker, Teladoc Health (moderator)
- Quinn Shean, Tusk Strategies
- Nate Lactman, Foley and Lardner; ATA Business & Finance Special Interest Group
- Stuart Portman, U.S. Senate Committee on Finance

* All content available On Demand for registered attendees.

Telehealth: Enabling Flexible, Inclusive and Contemporary Care Delivery

This year's theme, [Telehealth: Enabling Flexible, Inclusive and Contemporary Care Delivery](#), builds upon the lessons learned during the COVID-19 public health emergency, identifies the challenges and opportunities of today's new realities, and convenes the individuals, organizations and decision-makers needed to cement the gains made to establish telehealth as a care modality in a modernized healthcare system.

GENERAL REGISTRATION: For more information or to register, please visit the ATA2021 website for details and easy [online registration](#).

MEDIA REGISTRATION: Please contact Gina Cella at gcella@cellapr.com.

About the ATA

As the only organization completely focused on advancing telehealth, the [American Telemedicine Association](#) is committed to ensuring that everyone has access to safe, affordable, and appropriate care when and where they need it, enabling the system to do more good for more people. The ATA represents a broad and inclusive member network of leading healthcare delivery systems, academic institutions, technology solution providers and payers, as well as partner organizations and alliances, working to advance industry adoption of telehealth, promote responsible policy, advocate for government and market normalization, and provide education and resources to help integrate virtual care into emerging value-based delivery models. @americantelemed #telehealthishealth #ATApolicy

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