

## The TAP Book of Thanks recognises COVID-19's Unsung Heroes.

TAP (Thank And Praise) has brought to life the poignant messages of appreciation from its COVID-19 Thanking Walls as a lasting legacy.

TAP (Thank And Praise), a unique social thanking platform, responded to the COVID-19 crisis by creating a set of Digital Thanking Walls to enable the public to post messages of appreciation to the nation's courageous and selfless essential workers.

Following an outpouring of gratitude across the UK, TAP received over 1,000 heartfelt messages of thanks which have been viewed over half a million times on its website and social media channels. As well as being shared on 25 national and local radio stations, including the BBC's Make a Difference campaign.

"There are so many inspiring and personal stories from the crisis that we wanted to capture them in a [TAP Book of Thanks](#). It also serves as a lasting legacy to ensure that this national gratitude for essential workers doesn't fade away when the crisis is finally over" said Matt Findel-Hawkins, CEO of TAP.

The TAP Book of Thanks highlights messages of appreciation linked to the Thanking Wall's most popular keywords, for example, #Amazing, #Caring, #Selfless and #Heroes, as well as including illustrations from children who wanted to show their gratitude to those who cared for them during the crisis.

The TAP Book of Thanks is available on TAP's website and is being sent to the healthcare and education organisations that have been thanked.

If you would like to know more about how TAP can benefit you and your organisation, please visit [TAP for Organisations](#).

If you want to know more please get in touch with:

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