

## Press Information

### TECHNOLOGY THAT KEEPS YOU SAFE ANYWHERE: OYSTA TECHNOLOGY LAUNCH THE OYSTA LITE

The graphic features the Oysta logo in blue and orange, with the tagline 'SAFER INDEPENDENCE' below it. To the right are two views of the Oysta Lite device: a top-down view showing its rugged, black, octagonal shape, and a side view showing its slim profile and buttons. Below the device images is a list of features in white text on an orange background.

**Oysta**  
SAFER INDEPENDENCE

**Life**

- One-touch SOS Button
- GPS "Safety Zones"
- Two-way voice
- Cradle for easy charging
- Discreet size and style
- Waterproof & Dustproof - IP67 rated
- Works anywhere - at home, at the shops, with friends

As we begin to ease out of lockdown, Oysta Technology have fast-forwarded the release of their latest telecare solution, in the hope that it will offer peace of mind to the Vulnerable Independent People (VIP) that use it and their families.

After weeks within the confines of the home, it is natural that although shielded people are keen to be out and about again, there is a degree of caution and anxiety. Confidence at being out alone might be diminished and families of VIP's living on their own might be reluctant to let them venture out independently.

Featuring sophisticated location finding and secure, reliable communication, the Oysta Lite has now been introduced to market. Designed to offer VIP's fast access to help, wherever or whenever they should need it, one push of the one-touch SOS button will put the VIP in touch with a 2-way friendly voice via the clear loudspeaker on the device, providing them with the assistance that they need.

Linking to Oysta's powerful IntelliCare platform which provides status monitoring, reporting and device management, the VIP is under the 24/7 cloak of care that Oysta provides. Whatever the time of day, wherever the location, the Oysta Lite will alert the telecare service provider, who will quickly trace and locate the VIP.

Mario Zuccaro, CEO of Oysta Technology believes the timing of the Oysta Lite could not be better:

"We all understand that we are approaching a new normal when it comes to living our lives and ensuring the well-being of our family. After so many weeks inside, to suddenly have a degree of freedom outside. However, knowing the mental and physical benefits of exercise and being out it is

a hurdle that we must feel confident in jumping. We feel that the Oysta Lite is the perfect tool to enable this. Providing confidence for the VIP and reassurance for the family or carer/s that should the VIP experience any distress and need help, they can reliably access that help.

“For additional peace of mind, carers and family have the option to set Safety Zones on the Oysta Lite, which is particularly beneficial for VIPs who may be living with conditions that cause them to get lost or confused. Should the VIP wander out of that zone, an alert will be raised and assistance co-ordinated.”

In a time where the safety and care of our most vulnerable is paramount, Oysta hope that the Oysta Lite can alleviate some of the worries of families throughout the UK and Europe.

For further information please visit: [www.oystatechnology.co.uk/oysta-lite](http://www.oystatechnology.co.uk/oysta-lite)

**ENDS**

#### **Editors Note.**

the Oysta Lite is the latest in the suite of digital telecare solutions that Oysta offer. Providing a range of key features, the Oysta Lite is specifically designed for the benefit of the VIP. Features include:

- **One-touch SOS Button:**  
If the user is in distress or just needs peace of mind, the SOS button gets help quickly. The Oysta Lite will send VIP details to the control room or nominated contact and opens a two-way voice in hands-free.
- **Safety Zones**  
Simply draw safety zones on the IntelliCare map to get care alerts if the VIP leaves or enters those areas, anytime or during specific times of the day.
- **Status Alerts**  
Knowing when the device is switched on/off and charging/battery levels. Get reminders or alerts if the device needs charging. An optional ‘no activity’ feature detects if the device is not being worn or used.
- **Location Updates**  
When help is needed, carers receive accurate location information immediately to get help to the right place. The IntelliCare platform gives authorised carers a map of the device location and recent travel.
- **Voice**  
2-way voice communication available with a clear loud-speaker

- **Easy Charging**

Simply drop the Oysta Lite into the charging cradle and its ready to go.

**For further information on Oysta Technology please visit:**

[www.oystatechnology.co.uk](http://www.oystatechnology.co.uk)

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