## **CISION**<sup>®</sup> PR Newswire

Vital Moto Mod offers first integrated vital signs monitoring platform to accurately measure five (5) vital signs, including systolic and diastolic blood pressure, from your finger.

Health and wellness vital sign monitoring platform from Vital USA Inc., in partnership with Lenovo and Motorola features the first fully integrated platform to measure Blood Pressure, Heart Rate, Respiratory Rate, Pulse Ox / (SpO2) and Non-contact core body Temperature.

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LAS VEGAS, Jan. 9, 2018 /PRNewswire/ -- Vital USA Inc., a Healthcare IoT vital sign company dedicated to bringing wellness to the consumer, in partnership with Lenovo and Motorola, announced today at CES the release of the **Vital Moto Mod**. Working with the moto z, the Vital Moto Mod, operates with the HIPAA-compliant Vital App and cloud to measure, monitor and track five vital signs including heart rate, respiratory rate, pulse oximetry (SpO<sub>2</sub>), non-contact core body temperature, and accurate blood pressure. As consumers become increasingly more health conscious the Vital Moto Mod saves time and money, streamlining the vitals measurement process and effectively replacing five discreet devices with one. The Vital technology is supported by over 55 approved and pending patents and creates a consumer friendly mobile vital sign monitoring platform. "This is really the next frontier for personal wellness," said Dr. Mark Blatt, Chief Medical Officer at Vital USA Inc. "By providing the consumer with a simple way to measure and monitor the five critical vital health signs they are empowered to take control, and keep an eye on their own overall health and wellness."

The Vital Moto Mod incorporates breakthrough blood pressure technology which accurately measures systolic and diastolic blood pressure. The propriety finger cuff technology utilizes advanced sensors and a novel inflatable bladder. The finger cuff replaces traditional arm-cuff blood pressure measurement methods which can be uncomfortable and difficult to self-administer. This cutting-edge platform also measures heart rate, pulse ox, respiration, and non-contact temperature readings. Performing all five measurements takes between two to three minutes, making the device ideal for users who want to capture their vitals multiple times a day and while on the go. Irwin Gross, Executive Chairman and founder at Vital USA Inc., said, "The finger cuff blood pressure functionality and the direct integration with the cloud make it an exceptionally powerful and attractive mobile device for multiple markets. There is tremendous potential for this platform as we launch the Vital Moto Mod globally."

The device's handheld form factor and low cost make it an ideal solution for Telemedicine/Remote Patient Monitoring and Population Health on a global basis.

Lenovo, Motorola and Vital USA Inc. will offer demonstrations of the Vital Moto Mod during CES at the Lenovo product showcase, an invitation-only event held at the Venetian Hotel January 9-11. There will also be demonstrations at the Avnet Booth, Tech East Exhibit Hall at the Westgate Hotel #2609 in the IoT M2M Council, January 9–12 2018. The Vital Moto Mod for health and wellness will be available for purchase April 1st of 2018.

## About Vital USA Inc.,

Vital USA Inc., is a Healthcare IoT company that has developed the industry's first connected integrated multi-vital sign mobile monitoring platform for the consumer at home. The Vital Moto Mod, will be commercialized in collaboration with Lenovo, which is the exclusive global distributor, and Motorola's ecosystem of Moto Mods. Motorola is licensor of Moto Mods. For more information, visit vvvital.com. / developer.motorola.com

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