

# Dubai 100

## Programme Overview



### Overview

Dubai 100 is an intensive six months cross-disciplinary pre-accelerator programme designed to develop the growth of young talent through industry awareness, entrepreneurship mentorship and business opportunities. The programme is free of charge and does not require any equity stake in graduating startups. We fully cover visas, flights, accommodation and office spaces for accepted applicants for the duration of the programme.

### Candidates

#### Criteria:

- 15 international recent graduates in teams of up to 3 members. Between the ages of 20-30 years old
- Teams should apply with an innovative early stage idea in the med-tech and digital health space
- Teams that have 3 cofounders willing to spend the entire 6 months duration in Dubai and working with full commitment on their start-up will be given priority over others
- Teams should not have participated in any accelerator programmes, received any investments or experienced significant traction yet.

### Structure

Six months in Dubai combining structured training and hands-on startup building. The programme's curriculum is designed by the Dubai 100 team in collaboration with various industry partners and includes:

- Intensive practitioner-led industry curated training provided by partners and subject matter experts including a world-class healthcare design workshop
- Customized mentorship and coaching sessions by local and global healthcare entrepreneurs, VCs, health practitioners and other ecosystem leaders
- Entrepreneurship skills and mind-set building workshops
- Visits to, and internship opportunities at, leading healthcare institutions across Dubai
- Exposure to local and regional healthcare challenges and opportunities
- Business model validation and prototyping
- Engagement with local and global industry partners
- Field trip to London for industry meetings and opportunity exploration

#### Take-outs for participants:

- A holistic understanding of the healthcare industry
- Startup and business skills
- A validated business model and compelling pitch
- A prototype or minimum viable product
- A roadmap for the next 12-18 months
- A global network of accelerators, partners, mentors and potential customers

#### Healthcare opportunity in and out of Dubai:

- Healthcare is totally underserved today in the regional entrepreneurship ecosystem despite growing demand – especially for chronic disease management
- Dubai is strategically located to become a global telemedicine hub connecting global providers to the vast neighbouring markets in Africa and Asia
- With this in mind, Dubai has built an advanced infrastructure for healthcare clusters such as Dubai Healthcare City and Dubiotech

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- Regional headquarters of the largest healthcare industry players are also based out of Dubai
- Dubai offers a good opportunity for digital health startups to access a market with less legacy systems and less complex regulation
- Dubai is investing considerably to promote innovation – the much awaited Expo2020 will showcase innovative solutions on a global scale
- Dubai has established itself as an international business hub attracting leading companies and talent looking for global opportunities

### Applications Process:

To apply, please follow this link: <http://goo.gl/forms/8UXUuk40di>

