

# MALCOLM

Mapping Assisted Living Capability Over La Manche

Press Release: 15<sup>th</sup> January 2015

## The MALCOLM European Project, towards a cross-channel e-health cluster: the final results of the mapping and cross-border analysis are now available!

**MALCOLM** for **M**apping **A**ssisted **L**iving **C**apability **O**ver **L**a **M**anche, is an European cross-border co-operation project INTERREG IV A France (Channel) - England, co-financed by ERDF. This e-Health project involves two regions: Lower Normandy in France via the Competitiveness Cluster called Secure Electronic Transactions (TES) and the South East of England with SEHTA (South East Health Technologies Alliance), with a world class cluster in e-health.

The **MALCOLM** Project consisted of a mapping of needs and resources for e-Health in the Channel area. After two years of collaboration, the teams of Pôle TES and SEHTA managed to finalise the mapping that will allow players in the e-Health sector to realise these new market opportunities and initiate Franco-British collaborative projects. The results of MALCOLM are available for download in their entirety on the [SEHTA website](#).

### Practical and efficient tools to serve Franco-British players in e-health

- 130 participants in the two **MALCOLM** events with more than sixty B2B meetings, many exchanges of good practices, presentations of the market opportunities to pave the way for new Franco-British projects.
- a cross-border mapping on e-Health with the highlight of market opportunities and potential collaborations
- a catalogue of good practices
- an introduction to the patient care journey highlighting what is already done and where are the opportunities related to the Assisted Living Technologies
- a glossary of terms
- an innovative methodology



The **MALCOLM** project is funded under the European programme INTERREG IVA France (Channel) - England and especially under the 2nd axis of the program aimed at "Building partnerships for economic development and the networking of centers of excellence "

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### Your Contacts for the MALCOLM project

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### About SEHTA

Founded at regional level in South East England, SEHTA is a cluster network involving a world-class team and network over 1500 organisations involved in e-health. Our international membership is comprised of :

- Academia (Universities, research organisations)
- Business (healthcare, pharma, private sector health and care, consultancies, product/service/solutions providers)
- Clinician's/Care (local authorities, CCGs, National Health Service)

SEHTA is in a unique position as an interface broker and provides significant support to companies, universities and public and private health providers through publicly-funded resources and programmes.

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Le Pôle TES est soutenu par :

