

Press Release

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ALLIANZ GLOBAL ASSISTANCE PARTNERS WITH YECCO Offering 'Illness or Accident Home Care' to members of a unique new social network platform that puts the family at the heart of its services

Allianz Global Assistance UK has forged a partnership with Yecco, the newly launched social media platform. Yecco allows families, care-givers, professionals and other services to communicate together online and on mobile devices. In doing this, Yecco helps to address some of the universal issues of self management of health conditions, loneliness, isolation and care planning faced by the elderly and those living with chronic conditions and associated difficulties faced by families and carers.

Confirming its importance in a world that is demanding greater social responsibility for those in need, Yecco has been voted one of the Real Business Everline Future 50 Businesses for 2014. This list recognises Britain's most exciting and innovative new businesses* and puts the spotlight on Yecco as being a technology start-up that is changing people's lives.

Under the new agreement, Allianz Global Assistance is offering Yecco Home Care, providing up to six weeks of assistance at home, in the event of unforeseen illness or an accident resulting in hospitalisation. This partnership forms part of Allianz Global Assistance's ongoing commitment to helping the UK population plan for care and the associated costs involved.

Free to join, Yecco is available online via PC, an IOS tablet or mobile device. The service also can connect to third party resources (e.g. NHS health records, GP record systems, third sector providers) for the care relationship to become truly collaborative and beneficial for both families and healthcare professionals. Yecco therefore helps to enable people to have control of their health and lifestyle choices connecting to the chosen friends, family members and professionals of their choice. Janet Jadavji, CEO and Founder of Yecco says: "We are delighted to start on this journey with Allianz Global Assistance. Yecco will be releasing a number of exciting features over the next 12 months to further assist people and professionals both here in the UK and abroad relating to health and well being."

Yecco Home Care, provided by Allianz Global Assistance, insures Families and Individuals over the age of 18 years, providing personal care, domestic help, light meal preparation and transport from the hospital following an initial stay. The service aims to give anyone who has an accident or falls ill unexpectedly the care they need, when they need it most without having to rely on the care system.

"With an ageing population and a struggling health system, the cost of growing old is something that concerns many people," explains Phil Carr, Head of Corporate Business Development for Allianz Global Assistance in the UK. "Most people put off getting or planning for care, until the last minute. This means they either need to rely on social care or foot the bill for the support and services they need. Yecco Home Care goes some way to reduce the uncertainties around care costs and our partnership with Yecco provides the perfect platform to bring people access to this type of support.

"By working together with Yecco we are providing financial peace of mind for families and individuals and reducing the anxiety caused in the event of accidents or illness. With Yecco Home Care, families know they will get the care they need, providing vital support and helping to bridge the care gap. This forms part of the Allianz commitment to making life easier for people in need and those who look after them."

Log onto www.Yeccoinsurance.com for more information.

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How can we help?

International leader in Assistance, Travel Insurance and health, life & home care services, today Allianz Global Assistance counts more than 10,920 employees who speak 40 different languages and work throughout the world with a network of 400,000 service providers and 135 correspondents covering 150 countries. 250 million people, or 4% of the world's total population, benefit from its services, which the Group provides on all five continents.

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