

For Immediate Release

GRANDCARE SYSTEMS NAMES DANIEL MAYNARD AS NEW CHIEF EXECUTIVE OFFICER



WEST BEND, Wisc. — November 13th, 2013 —

Digital health and remote monitoring pioneer GrandCare Systems, today announced the appointment of Daniel Maynard as GrandCare's Chief Executive Officer. Mr. Maynard brings more than 25 years of industry experience to his new role having previously served as CEO and President of Connecture. Maynard replaces founder Charles Hillman, who has served as CEO since 2005. Hillman, an MIT educated engineer, will now serve as GrandCare's Chief Technical Officer and as the company's vision leader.

"We are delighted to add a person of Dan's experience and expertise to the GrandCare team," said Hillman. "Dan has a proven track record of driving and managing growth in the healthcare technology sector. I look forward to leading the product development team and providing a solution that is capable, reliable, scalable and affordable."

"I had been searching for a proven, innovative technology solution with a large growth potential in the healthcare IT industry," said Maynard. "GrandCare is already a well-respected and credible industry leader. I look forward to joining this great team and taking GrandCare to the next level."

Daniel Maynard has held various executive roles in the health insurance technology industry, including sales, marketing, operations, software development, financial management and corporate development. Throughout his career, he has built and led several companies, including CCISoft, Riverwood Solutions and Connecture. In 1997, Mr. Maynard formed CCISoft, which he sold to Workscape in 1999. In 2001, he formed Riverwood Solutions and continued on as president and CEO throughout the 2004 merger with Connecture. He serves on the board at Hayes Technology Group and remains a strategic advisor to Alithias and Connecture.

About GrandCare Systems:

Since 2005, GrandCare Systems has provided the most comprehensive caregiving technology on the market, enabling individuals to remain safe, healthy and happy at home. GrandCare's simple, touch platform enables a Resident to view pictures, receive incoming messages, watch videos, video chat with family, listen to music and play fun games. Using a series of wireless activity and telehealth devices, GrandCare can alert designated caregivers by phone, email or text if anything seems amiss (medications not accessed, glucose levels not taken, abnormal activity, etc.). For more information: www.grandcare.com or call 262-338-6147

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