

## Resignation of Paul Gee, Chief Executive

After almost six years building the TSA business, Paul Gee has resigned his position to develop his own Telehealthcare consultancy. His resignation took effect on 31st December.

The Association owes a great deal to Paul's business acumen, strategic thinking, personal drive and commitment. Under Paul's leadership the TSA experienced significant change including:

- Rebranding to the Telecare Services Association
- Growing membership from 266 to 350, attracting a number of global brands
- Developing TSA's annual revenue from £317,000 in 2003 to nearly £900,000 in 2009 on a like for like accounting basis
- Securing contributions to the Annual Report from key strategic thinkers
- Communicating the R2R Telecare service blueprint
- Expanding Code of Practice accreditation from 29 to 130 organisations
- Designing and developing the National Telecare & Telehealth Conference to achieve attendance of 814 in 2009, from 286 in 2003

Paul led the TSA forward and, critically, ensured its repositioning in readiness for further growth - extending its reach, enhancing its reputation and (in 2009) beginning to build its telehealth capability.

Through his new venture ABC, Paul will work with international consumer brands and niche SMEs to develop UK market entry strategies. The consultancy also plans to support service providers and supply sector companies in assessing their business models and in building sustainable revenue streams.

On behalf of the TSA membership, the Directors wish to publicly thank Paul for his major contribution over the last five years and wish him well with his new consultancy.

Early in 2010 the recruitment process will begin to seek a replacement CEO.

Malcolm Fisk, Chair

31.12.2009