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WoundMatrix Unveils New Mobile Wound Management System
at the American Telemedicine (ATA) Show in Los Angeles May 2nd.

Newly Improved Product Enables Mobile Wound Reading at Point-of-Care

Chadds Ford, Pennsylvania – April 30, 2015 – WoundMatrix, a leading developer of mobile wound care technologies, announces the next generation of its proprietary mobile wound management system that features mobile reading at point of care. This significant product innovation gives clinicians greater flexibility in how they evaluate patient progress and develop treatment plans.

“We’re pleased to introduce this next generation of the WoundMatrix Mobile Wound Management System,” says Sean Geary, President and CEO, WoundMatrix. “It gives providers the ability to respond more quickly to patient needs which ultimately can improve clinical outcomes and lower costs.”

WoundMatrix is agnostic to any proprietary software system or hardware and is designed to be available as a stand-alone product or add-on to other software. WoundMatrix Mobile Wound Management software is an approved technology within the Care Coordination Home Telehealth (CCHT) division of the Veterans Administration. WoundMatrix is being used in home healthcare for enterprise organizations such as Home Health Foundation in Lawrence, Massachusetts and in underserved countries like Honduras and Rwanda.

Honduran patients visiting La Entrada Medical and Dental Facility – some with wounds as old as 25 years – have WoundMatrix to thank for the ability to help physicians assess and better treat their wounds. The facility was started by American-based, 501(c)3 non-profit Serving at the Crossroads, and in its 10-year history has treated more than 100,000 patients, many whom visit the clinic with burn, extremity and diabetic wounds.

“Honduran doctors use the WoundMatrix mobile platform to capture and instantly upload pictures and data to the U.S. for analysis,” said Serving at the Crossroads Founder and President Bob Sumner. “This type of technology helps change the world by offering more people the access to quality medical care.”

In Rwanda, WoundMatrix is being used in the care of nearly 1000 patients by the Rwanda Human Resources for Health Program, established by the Rwanda Ministry of Health and operated in cooperation with several American universities.

Dr. Christian Paletta, a clinical professor of surgery with the Geisel School of Medicine at Dartmouth and a clinical professor of surgery and former chief of plastic and reconstructive surgery at Saint Louis University, has led the use of WoundMatrix as a part of this program. Not only does WoundMatrix enable the treatment of wounds to become based more on scientific analysis and data than personal opinion, but Dr. Paletta has also used the software as an educational, training and documentation tool that is both reliable and easy-to-use.

“In a country which has very few plastic surgeons and limited resources for its 11 million people, the technology provided by WoundMatrix helps fill in the gap left by the lack of educational programs to train more specialists,” he says. “It allows us to apply telemedical solutions to a resource-limited area, which is improving the quality of care and ultimately saving the lives of several Rwandans each year.”

About WoundMatrix

Established in 2000, WoundMatrix is a leading provider of innovative software and technology solutions that help clinicians more proactively manage wound care.

WoundMatrix combines smartphone and tablet digital image capture, proprietary measurement software and transfer technology to precisely measure the surface area of wounds. The company developed one of the world’s first such technologies and is using it to help better wound management for populations who need it around the world.