

Peace of Mind 10,000 volunteers wanted to prove concept



It's everybody's nightmare. You have an elderly father or mother not living close by and you can't contact them. Are they ill? Or even worse? Who can you contact?

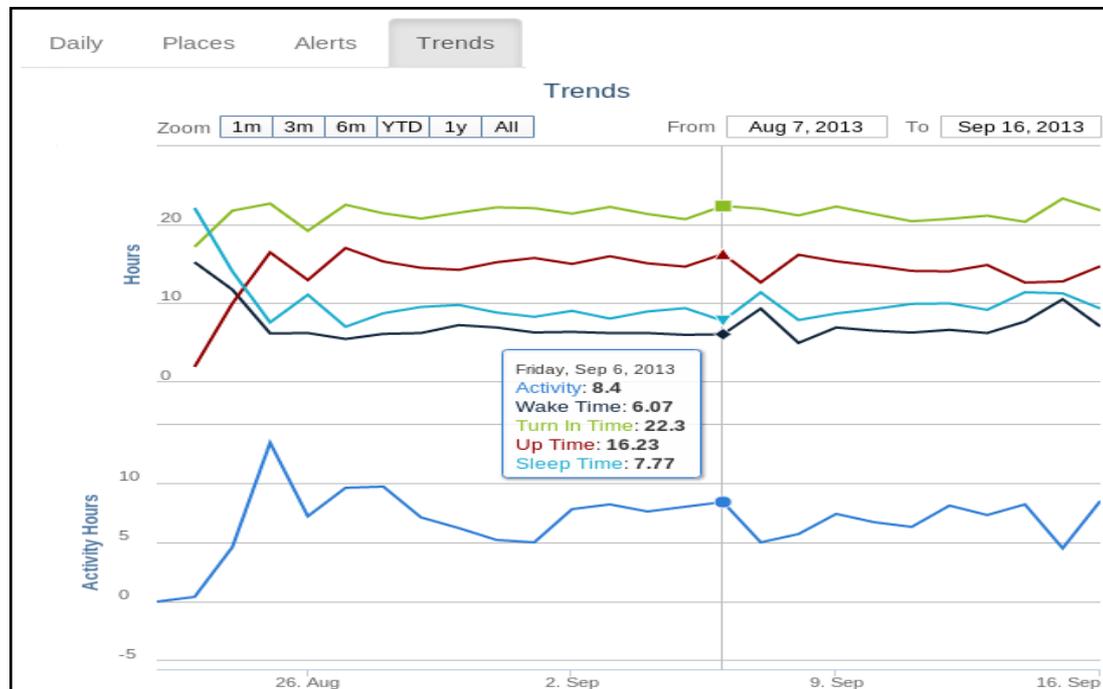
Now there is an easy solution – KeepUs. Developed in the UK, the Keep Us app has been undergoing trials for over two years. **Developers are now looking for 10,000 volunteers to download a free version of the app by logging on at keepus.com and following the simple instructions**

“We are providing peace of mind,” says Tom Doris, founder of KeepUs. “With our app relatives, friends or carers can be confident about the health and activity of their relatives or patients 24/7.

‘KeepUs is a replacement for emergency pendants and cumbersome monitoring systems that are tied to a specific location. The application can be installed on a low cost Android-based phone carried by the elderly person. Family and carers can then check activity and location online and receive customized alerts on their own phone, smart watch tablet or PC when a potential emergency situation arises.

“The app can be used to determine day to day well-being but it can also be used to establish medium to long term trends,” says Doris. “For example if it is becoming obvious that there is a steep decline in activity that might be the trigger to suggest that their ability to remain in their home living alone is coming to an end. Conversely if they are

statistically as well as apparently healthy and active – so every day not just when someone is present – that could delay the time when more care is needed.”



Commercial care institutions deploy KeepUs in managed accommodation and care homes, and a free version is now available for private individuals for non-commercial use.

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